



**High School-2010**

## Transportation Turkeys

### ***Scenario:***

The Travel Channel is always looking for new shows relating to transportation that have high entertainment value. You have an idea that you believe will be a sure-fire hit. The concept is that each week, the show will feature a transportation invention or experiment that failed in some way. The channel's producers ask that you make a multimedia presentation, giving examples of transportation failures that might be good show topics. The main part of your presentation should give details of one failed invention or experiment for the pilot show. You want them coming away excited and feeling this has the makings of a great series.

### ***Possible topics to cover (these are only suggestions and are not a requirement for a superior presentation):***

1. Briefly describe some transportation failures that have the potential to be interesting to the TV audience.
2. Describe, in detail, the transportation invention or experiment that you will be using in the TV pilot.
3. List the reasons that most likely caused this invention to not become a commercial success.
4. Compare the invention to similar items that did become successful.
5. Where will you find the resources you need to make the show interesting, including primary documents, interviews, photographs, news reports, video, etc?
6. What kind of educational value will this show have?
7. Describe the show format and compare it to a similar TV format.
8. What demographics are you targeting, and why?
9. What special features of your show will make it successful?
10. Who are the likely sponsors for your program, and why?

### ***Bibliography***

Evernote allows you to capture information in any environment using whatever device or platform you find most convenient, and makes everything accessible and searchable at any time, from anywhere. Use Evernote to capture your ideas, snapshots, voice memos, things you see online, and just about anything else that you want to remember. They have free and subscription editions. <http://www.evernote.com/>

Be sure to have a printed bibliography to hand to the judges before you begin your presentation. You are encouraged to cite all of your sources, including graphics. A simple web tool to organize your bibliography can be found at <http://citationmachine.net/>. You do not have to put your bibliography at the end of your PowerPoint.

## **High School 2010 Resources**

### **Transportation Turkeys**

#### ***Possible Sources***

Newspapers, historians, scientists, videos, CD's, encyclopedias, history textbooks  
Facts on File, United Streaming, and the Associate Press Extensive Photo Archive

#### ***Online Sources***

#### **U.S. Army Camel Corps**

<http://www.texasescapes.com/CFEckhardt/US-Armys-Camel-Corps.htm>

Brief history of a great idea that just didn't work out.

#### **History of Transportation Timeline**

[http://inventors.about.com/library/inventors/bl\\_history\\_of\\_transportation.htm](http://inventors.about.com/library/inventors/bl_history_of_transportation.htm)

List of transportation inventions from 3500 BCE to present; some worked, some didn't.

#### **History of Transportation Technologies**

<http://www.fi.edu/learn/case-files/transportation.html>

Transportation in America; a discussion of successes and failures.

#### **The Pony Express: History and Myth**

<http://www.nypl.org/blog/2010/02/01/pony-express-history-and-myth>

Interesting account of an experiment in transportation that didn't last very long, but still lives on in our country's memory.