

Central Valley Region VII
7th Annual

Literacy Conference



May 22, 2012

Radisson Hotel & Conference Center
Fresno, California

8:00 AM – 4:00 PM

Keynote Speakers

Sue Z. Beers

Sponsored by Region VII ELA CISC Subcommittee

Author of ASCD Action Tool titles:

- *Teaching 21st Century Skills*
- *Reading Strategies for the Content Areas*
- *Using Writing to Learn Across the Content Area*
- *Adolescent Literacy*

William L. McBride

Sponsored by Houghton Mifflin Harcourt

Author of:

- *If They Can Argue Well, They Can Write Well*
- *Building Literacy in Social Studies*
- *What's Happening?*
- *Entertaining an Elephant*

Plus

Various K-12 Breakout Sessions

Presented by

Region VII Educators

Registration Fee: \$150

(continental breakfast and lunch included)

**EARLYBIRD registration by
March 15, 2012 is only \$125!**

Register online at:

<http://tulare.k12oms.org>

For content information, contact
Charlene Stringham
(559) 651-0562
charlenes@ers.tcoe.org

For registration assistance, contact
Eloise Martinez
(559) 651-3031
eloisem@ers.tcoe.org

Supported by the CCSESA Region 7 Curriculum and Instruction Steering Committee



Fresno County Office of Education
Larry Powell, Superintendent



Kings County Office of Education
Tim Bowers, Superintendent



Madera County Office of Education
Dr. Cecilia Massetti, Superintendent



Mariposa County Office of Education
Aaron Rosander, Superintendent



Merced County Office of Education
Dr. Steven E. Gomes, Superintendent



Tulare County Office of Education
Jim Vidak, Superintendent

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Featured Speakers

Sue Z. Beers

Keynote: Why Didn't Somebody Tell Me This at the Beginning of the Year?
Literacy is the ability to receive, process and share knowledge and information about content that is being learned. This keynote will focus on how to use reading to increase student learning of content and to hone students' ability to get meaning from text.

Breakout: Reading in the 21st Century

The ability to read and comprehend text remains a critical skill for students who will live and work in the 21st century, whether that reading is from print or from online text. In this session, participants will explore: how reading in school is different, how to engage students in reading tasks, technology tools for improving reading, and how to improve reading of online text.

William L. McBride

Keynote: Closing the Achievement Gap: Teaching to Gender Differences
Gender differences in brain development affect our children's behavior, emotions, and ability to process information. Specific strategies to promote instruction that supports both male and female brains will be presented.

Breakout: If They Can Argue Well, They Can Write Well

What teenagers do well is argue. In this interactive workshop, teachers learn to use this natural "resource" to teach students to argue intelligently with well-supported arguments and how to transform students' information into well-written persuasive essays.

Plus
Various K-12 Breakout Sessions
Presented by Region VII Educators

Topics include:

- *Early Literacy*
- *Transitional Kindergarten*
- *ELA Common Core Standards*
- *Digital Literacy*
- *English Language Learners*
- *Literacy Strategies for Content Areas (Math, Science, Social Studies, Performing Arts)*
- *Writing*

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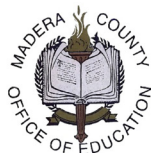
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