



PARTNERSHIP  
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Friday Night Live 

Club Live

Friday Night Live  
 Kids

Friday Night Live  
Mentoring

California Youth  
Council

Tulare County  
Office of Education  
Jim Vidak, Superintendent

 Teenwork, Inc.  
Bob Allaire, President

Youth Leadership  
Institute  
Maureen Sedonaen,  
Executive Director



Friday Night Live builds  
partnerships for positive  
and healthy youth  
development which engage  
youth as active leaders  
and resources  
in their communities.



  
[www.fridaynightlive.org](http://www.fridaynightlive.org)

March 17, 2005

**For Immediate Release**

**California Friday Night Live Partnership Announces:  
STATEWIDE TEENWORK CONFERENCE**

**Hyatt Garden Grove, Garden Grove, CA**

**March 21-24, 2005**

*Garden Grove, CA* - Over 700 high school aged youth and adult allies from across California will gather at the Hyatt Garden Grove for “*Teenwork 2005 – Creating Ripples of Change*,” March 21-24, 2005. This is the 21<sup>st</sup> annual Teenwork youth leadership training institute designed to build skills in young people to reduce problems related to alcohol and other drug abuse, teen pregnancy, violence and academic failure. Teenwork is unique because it is planned and implemented by the California Youth Council (young people) for their peers. The emphasis is on “Taking Teenwork Home,” so this is more than just a great four-day training conference. “Teenwork exemplifies the power of youth development,” says Dr. Jim Kooler, administrator for the California Friday Night Live Partnership. “Young people from across California are working toward a common goal, improving the quality of life in their community by becoming part of the solution!”

**Highlights**

- Monday, March 21, 2:00 – 4:00 p.m. – **Tennis at Teenwork**: Tennis Professionals from the Southern California Section of the United States Tennis Association will take over the two tennis courts at the Hyatt and provide a free tennis clinic to introduce young people to tennis.
- Monday, March 21, 2:30 p.m. - 4:30 p.m. – **Teenwork Tee Time**: Golf Professions from the Southern California Section of the Professional Golf Association and the Harbor Greens Golf Practice Center (right behind the Hyatt) will welcome the youth to a free golf clinic.

- more -



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- Tuesday, March 22, 2:45-4:00 p.m. – Representatives from Office of Traffic Safety and the Department of Alcoholic Beverage Control will join the youth in updating the progress on **TRACE (Targeted Responsibility for Alcohol Connected Emergencies.)** This session will also introduce “Casey’s Pledge,” a way for young people to reduce drinking and driving. This was created by young people to honor the life of Casey Goodwin, former California Youth Council member killed by a drinking driver.
- Wednesday, March 23, 8:30 a.m. -10:30 a.m. – Kaiser Permanente sponsored production of **“Secrets” focused on HIV/AIDS.**
- Thursday, March 24, 8:30 a.m. -11:00 a.m. – **Scott Greenberg** will motivate the young people so they take their Teenwork experience home and make a difference. The training will close with a video production of the four-day event produced by the conference participants.
- Daily workshops and opportunities for the youth to work with other youth in their region and across the state on the issues most important to them.

Teenwork is sponsored by the California Department of Alcohol and Drug Programs, the Office of Traffic Safety, and the Tulare County Office of Education. “The California Youth Council does a phenomenal job of designing and implementing this conference,” says Tulare County Superintendent of Schools Jim Vidak. “In the near future, it will be exciting to see how the community leadership skills developed by this generation of young people benefit the people of California.”

Press representatives are welcome to attend all aspects of Teenwork 2005 and requested to check in at the Teenwork Information Desk for credentials. For more information contact: Dr. Jim Kooler at 559/972-2764, or visit our websites at [www.teenwork.com](http://www.teenwork.com), [www.fridaynightlive.org](http://www.fridaynightlive.org), or [www.tcoe.org](http://www.tcoe.org).

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