

Tulare County Office of Education

Jim Vidak, County Superintendent of Schools

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Media Advisory

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Tulare County Office of Education Announces:

18th Annual Anti-Tobacco Challenge Bowl

February 14, 2018 · 9:00 am – 2:00 pm · Wyndham Hotel Visalia, 9000 W. Airport Dr.

Five-member teams of sixth-graders are preparing to participate in the 18th Annual Anti-Tobacco Challenge Bowl on February 14. The competition – hosted by the Tulare County Office of Education’s CHOICES Prevention Program – is designed to prevent tobacco and marijuana use in adolescence through education. At this time, 20 schools have registered 24 teams to compete in the event, including Springville Union School, Kohn Elementary (Tulare), Palo Verde Union School (Tulare), Woodlake Valley Middle School, Heritage Elementary (Tulare), Sunnyside Union School (Strathmore), Mulcahy Middle School (Tulare), Los Tules Middle School (Tulare), Wilson Elementary (Dinuba), Grandview Elementary (Dinuba), Jefferson Elementary (Dinuba), Alta Vista School (Porterville), Ducor Union School, Earlimart Middle School, Lincoln Elementary (Tulare), Pleasant View School (Porterville), Rockford School (Porterville), Three Rivers Union School, Waukena Joint Union School (Tulare) and Woodville Union School (Porterville).

The Anti-Tobacco Challenge Bowl is run in a game show-style, double elimination format. Prior to the competition, schools have several weeks to prepare their five-member teams utilizing tobacco and marijuana education curriculum. “Students participating in the Challenge gain valuable information on

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the dangers of tobacco and marijuana use,” says Tulare County Superintendent of Schools Jim Vidak.

“It’s particularly valuable at this point in their lives before the temptation to smoke is presented.”

The competition portion of the event lasts from 9:00 a.m. until 2:00 p.m., including a break for lunch and activities, and time for the development of short video reports on the dangers of tobacco use.

For more information, please contact Robert Herman, Public Information Officer at (559) 733-6606.

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