



Music Video – Cover

3-minutes maximum

Scoring Guide

In this category, entrants will create a music video for an existing song. Any song used for this category must have non-offensive lyrics and an appropriate message for youth. The video will reflect the song’s sensory, emotional, and cognitive meaning. If the song selected is longer than 5 minutes, it must be cut to fit the time limit. Songs entered in this category will not be broadcast or shown beyond the film festival due to copyright restrictions.

| Points Possible | Criteria |
|-----------------|--|
| 20 | The video creates an appropriate atmosphere or tone consistent with the message or purpose of the song |
| 20 | The video is original and not a recreation of the song’s official music video |
| 20 | The video is creative and keeps the viewer engaged |
| 10 | The music, lyrics, and video have appropriate content |
| 10 | General audio quality is balanced throughout the film |
| 20 | Film follows basic film techniques (rule of thirds, transitions, lighting, jump-cuts) |