



## Music Video – Original

3-minutes maximum

### Scoring Guide

In this category, entrants will submit a music video based upon an original, student-created song. The video will reflect the song’s sensory, emotional, and cognitive meaning. If the video inserts copyrighted images or copyrighted footage, be mindful of and obey copyright laws by obtaining written permission. Any unauthorized use of music or images will disqualify the film.

Points Possible	Criteria
20	The song is an original creation, not a remake of a commercial song
20	The video has a clear message or purpose suited to the music and meaning of the lyrics or poem
20	The video creates an appropriate atmosphere or tone consistent with the message or purpose of the song lyrics or poem
10	The film keeps the audience engaged for the entire length of the video
10	Audio is balanced throughout the film
20	Film follows basic film techniques (rule of thirds, transitions, lighting, jump-cuts)