



News Broadcast

3 – minutes maximum

Scoring Guide

Produce a news segment that brings attention to important information in your community. The segment should emulate one that would be seen on a televised news program. Submissions may cover information on an important local, national, or international issue. Videos should include interviews on both sides of the issue (if applicable), as well as background video footage. School-wide news broadcasts are acceptable for this category.

Points Possible	Criteria
20	The spot brings attention to an issue of importance and maintains a professional tone throughout the segment
20	The segment provides background information to the viewer
20	Segment is developed with a driving theme that engages the viewer throughout the entire video
10	Music selection matches the tone of the video
10	General audio quality is balanced throughout the film
20	Film follows basic film techniques (rule of thirds, transitions, lighting, jump-cuts)