



BLOCKBUSTER

4-minutes maximum

Scoring Guide

Virtually all Hollywood blockbusters follow the same structure: character development, conflict, and resolution. Students will mimic this structure by creating a **4-minute Blockbuster**, which includes these elements to tell an engaging story. Videos should be original with creative storylines and strive to keep the viewer engaged for the full length of the video.

POINTS POSSIBLE	CRITERIA
TECHNICAL ASSESSMENT:	
35	Good quality VISUALS that enhance the story. Includes: Strong Lighting, Nicely Composed Shots, Sharply focused subjects, Steady Camera Operation
20	Good quality SOUND that pushes story forward with crisp sync sound
35	Postproduction EDITING shows attention to detail: Includes: Shots Flow, Audio levels are even, Story is developed through the cuts
35	A variety of RAW MATERIAL of high production quality is used: Interview (if used) are professionally composed, Use 3-point lighting, Have crisp audio from hidden microphone, Visuals enhance overall story meaning, Archival/Stock footage is credited and enhances tone/feeling, Music/Narration/Sound are woven within the story (if used)
ANALYTICAL ASSESSMENT:	
25	The CHARACTERS are defined.
25	The STORY is communicated clearly, intelligibly and creatively.
25	The film INFORMS, EDUCATES, and ENTERTAINS?