



# Video Production

Location: COS, Visalia

## **Chairperson:**

Please contact Aaron Albright with questions regarding this competition.

[aarona@cos.edu](mailto:aarona@cos.edu)

**CHECK IN:** 8:30 am **CONTEST BEGINS:** 9:00 am

## **ELIGIBILITY:**

Open to teams and solo videographers.

## **SCOPE OF CONTEST:**

- A list of competition elements must be included in each submission. This is to ensure older work or work created for other competitions isn't used in this competition.
- Creative application of competition elements is encouraged.
  1. Required Line – The required line of dialogue must be heard OR seen – it may be written. It may be in a foreign language; however, if it is not clear that this is the required line, it must be translated.
  2. Required Theme– The must be evident within your body of work. Points will be deducted if the theme isn't readily noticeable.
  3. Required Shot – This year we will be incorporating a cinematography challenge and asking students to complete a specific shot outlined within the Prompts page. This is intended to teach and stretch the students.
- Teams shall develop an original video utilizing all competition elements.
- Entries should be fictional in nature, however must be presented in a category such as a PSA, documentary, comedy sketch, or short film.
- Entries should be approximately 2-8 minutes long, and should not exceed 8 minutes (closing credits do not count towards time limit).
- Videos may NOT contain copyrighted images or music without written permission.
- All videos must include a Black title card at the beginning of the film that includes; Title, instructor name, students names, & category (see above).
- Students must complete the attached form for entry submission.

All entries must be submitted by 11:59pm April 2nd, 2024 to the link provided

([tinyurl.com/4v5am98r](https://tinyurl.com/4v5am98r)).

- Videos must be submitted in .mp4 OR .MOV format.
- Please make sure your video file is labeled as such SCHOOL\_TEAM NAME\_VIDEO TITLE
- Videos will be screened live but will be judged prior to live viewing.

**EQUIPMENT AND MATERIALS:** none

## **JUDGING CRITERIA:**

Video:

- Technical execution (Cinematography, Sound, Music, Acting, Editing, & Title effects)
- Unique and compelling script/story.
- Seamless inclusion of all competition elements.
- Clearly defined Theme present throughout.
- Clear use of Cinematography Challenge Shot



**TIME:** Roll will be taken at 9 a.m.

This year all videos will be given a live video Critique that will be layered on top of your video and sent back to you and your students. This will allow for more viewing time of all video submissions.

FINALLY, a folder of available assets will be made available to all students. These assets are not required to be used but may be used to add to the quality of your videos. These assets can be found [HERE](#)

## 2024 EXPO Video Prompts

### 1. Cinematography Challenge: MATCH CUT

Please include at least 1 Match Cut in your film. A Match Cut is a marriage of shot composition and editing where one shot that has a particular framing and character positioning is cut against another shot with similar framing and character positioning. The idea is that 2 similar or even opposing ideas are shown to be sharing the screen and therefore sharing a potential theme within the film. Here is an example of a number of well known Match Cuts in film.

<https://www.youtube.com/watch?v=iGuv1G3-f7w>

### 2. Theme.

This year we are encouraging all different genres of short film but would like to see these films have a specific Theme that plays throughout the film. This years Theme is:

## OPPOSITES ATTRACT

The obvious implications lean towards romance but we would encourage you to think even outside that box. Creativity is encouraged and often leads to more memorable short films.

### 3. Movie Quotes

Below is a list of movie quotes. Please choose AT LEAST ONE to incorporate into your short film.

Apollo 13 (1995) – “Houston, We have a problem”

Jerry Maguire (1996) – “You complete me”

Dumb and Dumber (1994) – “So, you’re telling me there’s a chance”

The Godfather III (1990) – “Just when I thought I was out, they pull me back in.”



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**Submission Form**

**Copyright, Likeness Release, and Location Approval Acknowledgment**

By entering this contest you acknowledge the following 1) all material in this film is original content or properly obtained for use, 2) the individuals involved in this video have been informed of its purpose and permit the use of the content involving them, 3) filming on private property has been approved by the respective property owner and granted for use in this project.

**Film title:** \_\_\_\_\_

**Individual or team representative name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Team members:**

- |                            |                            |
|----------------------------|----------------------------|
| 1. _____                   | 5. <i>(optional)</i> _____ |
| 2. <i>(optional)</i> _____ | 6. <i>(optional)</i> _____ |
| 3. <i>(optional)</i> _____ | 7. <i>(optional)</i> _____ |
| 4. <i>(optional)</i> _____ | 8. <i>(optional)</i> _____ |

**School** \_\_\_\_\_

**Instructor:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Organizers/judges may, in their sole discretion, **DISQUALIFY** entries deemed to be inappropriate (including but not limited to the **use of alcohol, tobacco, firearms, no wielding knives as weapons, profanity or sexual content not appropriate for school viewing**)